

Darwin A. Guevarra

CONTACT INFORMATION

University of Michigan, Department of Psychology
3236 East Hall
530 Church Street
Ann Arbor, Michigan, 48109-1043

Cell: (415) 350-6193
Office: (734) 763-4222
Webpage: www.darwinguevarra.com
Email: guevarra@umich.edu

EDUCATION

Ph.D. University of Michigan, Ann Arbor (2018 Expected)

Social Psychology
Advisors: Ethan Kross, Shinobu Kitayama

M.S. University of Michigan Ann Arbor (2015)

Social Psychology
Advisors: Ethan Kross, Shinobu Kitayama

B.A. San Francisco State University, 2013

Psychology Major, Psychology Honors Program, Dean's Honor List
Advisor: Ryan T. Howell

RESEARCH INTERESTS

Emotion Regulation, Self-Control, Placebos, Beliefs, Well-Being, Habit, Affective Neuroscience

HONORS & AWARDS

SPSP Graduate Student Travel Award	2016
Student Travel Award Committee, Society for Personality and Social Psychology	
NSF Graduate Research Fellowship, Honorable Mention	2014
National Science Foundation	
Dr. Leslie and Phyllis Wong Scholarship Endowment	2012
San Francisco State University	
Summer Research Intern Award	2012
University of California, San Francisco	
First Place Winner of the CSU 26th Annual Student Research Competition	2012
California State University, Long Beach	
Hartman Family Scholarship in Psychology	2012
San Francisco State University	
Winner of the SFSU level CSU Student Research Competition	2012
San Francisco State University	
SPSP Diversity Fund Undergraduate Registration Award	2012
Diversity and Climate Committee, Society for Personality and Social Psychology	

FELLOWSHIPS & GRANTS FUNDING

UROP Research Grant (\$1,500) Undergraduate Research Opportunity Program, University of Michigan	2016
Rackham Summer Award (\$8,000) Rackham Graduate School, University of Michigan	2016
UROP Research Grant (\$1,000) Undergraduate Research Opportunity Program, University of Michigan	2015
Spring/Summer Research Grant (\$6,000) Rackham Graduate School, University of Michigan	2014
Rackham Travel Grant (\$2,300) Rackham Graduate School, University of Michigan	2014 – 2016
Horace H. Rackham Merit Fellowship (\$100,300) Rackham Graduate School, University of Michigan	2013 – 2018
Horace H. Rackham Summer Institute Fellowship (\$9,500) Rackham Graduate School, University of Michigan	2013
NIMH Career Opportunities in Research (COR) Training Grant (\$40,000) National Institute of Mental Health	2011 – 2013

PEER-REVIEWED JOURNAL PUBLICATIONS

- Penner, L. A., **Guevarra, D. A.**, Harper, F. W. K., Taub, J., Phipps, S., Albrecht, T. L., & Kross, E. (2015). Self-distancing buffers high trait anxious pediatric cancer caregivers against short- and longer-term distress. *Clinical Psychological Science*.
- Guevarra, D.A.**, & Howell, R.T. (2015). To have in order to do: Exploring the effects of consuming experiential products on well-being. *Journal of Consumer Psychology*, 25(1), 28-41.
- Zhang, J. W., Howell, R. T., Caprariello, P. A., & **Guevarra, D. A.** (2014). Damned if they do, damned if they don't: Material buyers are not happier from material or experiential consumption. *Journal of Research in Personality*, 50(1), 71-83.

CHAPTERS AND INVITED PUBLICATIONS

- Kross, E., & **Guevarra, D.A.** (2015). Self-control. In *Oxford Bibliographies in Psychology*. Ed. Dana S. Dunn. New York, NY: Oxford University Press.
- Howell, R. T., & **Guevarra, D. A.** (2013). Buying happiness: Differential consumption experiences for material and experiential purchases. In A. M. Columbus (Ed.), *Advances in psychology research (Vol. 98)* (pp. 57-69). Hauppauge, NY: Nova Science Publishers.

MANUSCRIPTS UNDER REVIEW AND IN PREPARATION

Guevarra, D.A., & Kitayama, S. (in preparation). The influence of minor chronic health conditions on personality traits.

Moser, S., Dougherty, A., Moran, T.P., **Guevarra, D.A.**, Shablack, H., Ayduk, O., Jonides, J., Berman, M., & Kross, E. (in preparation). Third person self-talk facilitates emotional control without engaging cognitive control.

CONFERENCE AND INVITED TALKS

Guevarra, D.A., & Kross, E. (2015). *Regulating emotions with non-deceptive placebos*. Talk presented at the Social Area Brown Bag Speaker Series, Department of Psychology, University of Michigan, Ann Arbor, MI.

Guevarra, D.A., & Kross, E. (2014). *The belief effect: Harnessing the benefits of placebos without deception in regulating emotions*. Talk presented at the Social Area Brown Bag Speaker Series, Department of Psychology, University of Michigan, Ann Arbor, MI.

Guevarra, D.A., & Howell, R.T. (2013, May). *Buying happiness: Differential consumption experiences for material and experiential purchases*. Talk presented at the Social and Mind, Brain, and Behavior Brown-bag Speaker Series, San Francisco State University, San Francisco, CA.

Guevarra, D.A., Howell, R.T., & Pchelin, P. (2013, January). *In pursuit of happiness: Which purchases live up to expectations?* Conference talk presented at the 14th Annual Meeting of the Society for Personality and Social Psychology Conference, New Orleans, LA.

Guevarra, D.A., & Howell, R.T. (2012, May). *Is my iPad a material item? Addressing the fuzzy purchase conundrum*. Talk presented at the 26th Annual Student Research Competition at California State University Long Beach, Long Beach, CA.

Guevarra, D.A., & Howell, R.T. (2012, April). *The iPad problem: What's between a material and experiential purchase?* Talk presented at the Social and Mind, Brain, and Behavior Brown-bag Speaker Series, San Francisco State University, San Francisco, CA.

SELECTED CONFERENCE POSTER PRESENTATIONS

Guevarra, D.A., & Kross, E. (2016, January). *Believe it or not: Regulating negative emotions with non-deceptive placebos*. Poster presented at the 17th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.

Guevarra, D.A., & Howell, R.T. (2015, February). *The iPad problem: The effects of experiential products on well-being*. Poster presented at the 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Guevarra, D.A., & Howell, R.T. (2014, February). *More than happiness: The eudaimonic benefits of experiential products and experiential purchases*. Poster presented at the 15th Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.

- Guevarra, D.A., & Howell, R.T.** (2013, January). *Is my iPad a material or experiential purchase? Exploring the benefits of material purchases that provide experiences.* Poster presented at the 14th Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Guevarra, D.A., & Howell, R.T.** (2012, May). *The gray area between purchase types: The iPad problem.* Poster presented at the 8th Annual Graduate Research and Creative Works Showcase at San Francisco State University, San Francisco, CA.
- Guevarra, D.A., Pchelin, P., & Howell, R.T.** (2012, April). *Influence of experiential buying tendency on purchasing forecasts and experiences.* Poster presented at the 92nd Annual Convention of the Western Psychological Association, San Francisco, CA.
- Guevarra, D.A., Pchelin, P., & Howell, R.T.** (2012, January). *The influence of materialism on purchasing forecasts and experiences.* Poster presented at the 13th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.

RESEARCH EXPERIENCE

- Culture and Cognition Laboratory** 2014 – Present
Graduate Student Researcher
 Department of Psychology, Social Area, University of Michigan, Ann Arbor
 Director: Shinobu Kitayama, Ph.D.
- Personality, Relationships, & Hormones** 2013 – Present
Graduate Student Researcher
 Department of Psychology, Personality & Social Context, University of Michigan, Ann Arbor
 Director: Robin Edelstein, Ph.D.
- Emotion and Self-Control Laboratory** 2013 – Present
Graduate Student Researcher
 Department of Psychology, Social Area, University of Michigan, Ann Arbor
 Director: Ethan Kross, Ph.D.
- Emotion, Health, and Psychophysiology Laboratory** 2012 – 2013
Study Coordinator and Research Assistant
 Department of Psychiatry, University of California, San Francisco
 Director: Wendy Berry Mendes, Ph.D.
- Personality and Well-Being Laboratory** 2011 – 2013
Principal Investigator and Research Assistant
 Department of Psychology, San Francisco State University
 Director: Ryan T. Howell, Ph.D.
- Cognitive Psychophysiology Laboratory** 2011 – 2013
Principal Investigator and Research Assistant
 Department of Psychology, San Francisco State University
 Director: Mark W. Geisler, Ph.D.

TEACHING EXPERIENCE

Introduction to Social Psychology – Graduate Student Instructor to Allison Earl, Ph.D.	Fall 2014
Psychological Statistics – Teaching Assistant to Ryan T. Howell, Ph.D.	Spring 2013
Physiological Psychology – Teaching Assistant to Mark W. Geisler, Ph.D.	Fall 2012
Psychological Statistics – Teaching Assistant to Avi Ben-Zeev, Ph.D.	Fall 2012
Introduction to Psychology – Teaching Assistant to Margaret Lynch, Ph.D.	Spring 2012
Psychological Statistics – Teaching Assistant to Ryan T. Howell, Ph.D.	Fall 2011
Intermediate Psychological Statistics – Teaching Assistant to Charlotte C. Tate, Ph.D.	Summer 2011
Psychological Statistics – Teaching Assistant to Ryan T. Howell, Ph.D.	Summer 2011
Psychology of Learning – Teaching Assistant to Rita Rodriguez, Ph.D.	Summer 2011
Sex and Relationships – Teaching Assistant to Ivy Chen, M.P.H.	Spring 2011
Statistics for Behavioral Sciences – Tutor for Learning Assistance Center at CCSF	Spring 2011

PROFESSIONAL SERVICE

Departmental Associates Committee Member University of Michigan, Department of Psychology	2016 – 2017
Co-Chair Asian/Asian American Psychology Student Association	2015 – 2016
Committee Member Rackham Merit Fellowship Graduate Student Advisory Council	2015 – 2016
Reviewer for the Student Research Award Association for Psychological Science Annual Convention. San Francisco, California.	2014
Reviewer for the Outstanding Research Award Society for Personality and Social Psychology Conference. New Orleans, Louisiana.	2013
Public Relations Officer for Psi Chi San Francisco State University. San Francisco, California.	2011 – 2012

EDITORIAL SERVICE

Ad Hoc Reviewer Personality and Social Psychology Bulletin (Jointly reviewed with Ethan F. Kross) Proceedings of the National Academy of Sciences (Jointly reviewed with Shinobu Kitayama) Journal of Personality and Social Psychology

MENTORING AND ADVISING

Undergraduate Research Opportunities in Research (UROP) Advisor 2015 – 2016: Michaela Milillo, Holly Koperski, Summer Stern, Gene Bell III 2014 – 2015: Nadja Beattie, Zain El-Amir
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Summer Research Advisor

Spring/Summer 2015: Juan Contreras. Community College Summer Researcher Fellowship Program.

Undergraduate Senior Thesis Advisor

Lawrence Tello (2014 – 2015). Beliefs influence the consequences of expressive suppression. *Co-advised with Shinobu Kitayama and Ethan Kross.*

PROFESSIONAL ORGANIZATIONS

Society for Personality and Social Psychology (SPSP)
 Society for Affective Science (SAS)
 Association for Psychological Science (APS)
 American Psychological Association (APA)
 Social & Affective Neuroscience Society (SANS)
 International Positive Psychology Association (IPPA)
 Psi Chi, The International Honor Society in Psychology

ADVANCED METHODS AND STATISTICS TRAINING

Bio Social Methods: Integrating biological and social science methods	2015 – 2016
Bio Social Methods Collaborative, University of Michigan, Ann Arbor MI.	
Structural Equation Modeling in Longitudinal Research	2015
American Psychological Association, Advanced Training Institute, Arizona State University, Tempe, AZ	
Training Course in fMRI	2014
University of Michigan, Functional MRI Laboratory, Ann Arbor, MI	
Summer Program in Quantitative Methods of Social Research	2013
Inter-university Consortium for Political and Social Research, University of Michigan Ann Arbor, MI	
<ul style="list-style-type: none"> • Mathematics for Social Scientist I • Introduction to Computing • Regression Analysis I: An Introduction • Regression Analysis II: Linear Models 	

REFERENCES

Ethan F. Kross

Associate Professor, Director of the Emotion and Self-Control Laboratory
 Department of Psychology, Social Area, University of Michigan, Ann Arbor
ekross@umich.edu (734) 763-5640

Shinobu Kitayama

Robert B. Zajonc Collegiate Professor of Psychology, Director of Culture and Cognition Laboratory
 Department of Psychology, Social Area, University of Michigan, Ann Arbor
kitayama@umich.edu (734) 647-6786

Ryan T. Howell, Ph.D.

Associate Professor, Director of the Personality and Well-Being Laboratory
 Department of Psychology, San Francisco State University

rhowell@sfsu.edu (415) 405-2140

Wendy Berry Mendes, Ph.D.

Associate Professor, Sarlo/Ekman Chair in the Study of Human Emotion
Director of the Emotion, Health, and Psychophysiology Laboratory
Department of Psychiatry, University of California, San Francisco
wendy.mendes@ucsf.edu (415) 476-7409

Mark W. Geisler, Ph.D.

Professor, Director of the Cognitive Psychophysiology Laboratory
Department of Psychology, San Francisco State University
mgeisler@sfsu.edu (415) 338-6026